

# Ryan Oosting

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Portfolio: ryanooosting.com

Junior Designer

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## SUMMARY

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- Ambitious, Stanford d.school-educated Product Designer passionate about product optimization and extreme users.
- Competitive distance runner for 7 years with experience at the D1 level and at European Championships.
- Skilled in: Design Thinking, Product Thinking, Navigating Ambiguity, Collaborating, and Figma.

## EDUCATION

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- **Stanford University** Stanford, CA  
*B.S. Engineering in Product Design* *September 2019 - June 2023*
  - D1 Student-Athlete on Cross-Country/Track and Field Teams
  - Relevant Coursework: Design Thinking Process, Mechanical Engineering, Computer Science, Business Strategy

## EXPERIENCE (1+ YEAR PROFESSIONAL)

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- **Hyundai Motor Company** Fremont, CA  
*Junior Designer* *April 2022 - December 2022 (9 mo.)*
  - Designer on team of 5 designing an innovative autonomous vehicle
  - Lead designer of vehicle interior, module-vehicle attachments, and technology controls app
  - Reported to Senior Design Directors and Heads of Advanced Mobility Department
  - Won Hyundai Design Workshop hosted by Hyundai and Stanford
- **ānanda** Stanford, CA  
*Product Designer Intern* *June 2022 - September 2022 (4 mo.)*
  - Stanford GSB startup leveraging saffron as a plant-based antidepressant medication
  - Optimized brand positioning in GTM strategy development with deep competitor analysis
  - Designed user-centered website and messaging platform
- **Stanford Track and Field/Cross-Country** Stanford, CA  
*Student-Athlete* *June 2019 - August 2022 (3+ years)*
  - 20-30 hr/week commitment to athletics while maintaining high academic achievement
  - Member of Sustainability Student-Athlete Advisory Committee (SAAC)
  - 2x named to PAC-12 Honor Roll

## SKILLS

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- **Product:** Design Thinking, User Research, Market Analysis, Data-Oriented, Rapid Prototyping
- **Tech:** Figma, Fusion360 (CAD), Excel, Illustrator, Notion
- **Team:** Collaboration, Leadership, Effective Communication
- **Programming:** Python (including: Pandas, BeautifulSoup)

## AWARDS AND RECOGNITION

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- **1x:** Winner of Hyundai Design Thinking Workshop
- **2x:** PAC-12 Academic Honor Roll
- **2x:** Gatorade Athlete of the Year (Massachusetts)
- **3x:** Selected to Represent the Netherlands at European Championships in Track and Field/Cross-Country